

COLOR CHANGE

Analysis Report



FOR FRESH ROOF

Performed by PRI: accredited,
independent, third-party testing & evaluation

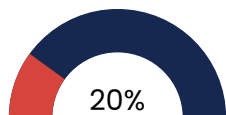


INTRODUCTION

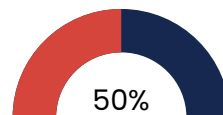
The color change test evaluates how well a shingle resists fading or discoloration when exposed to sunlight and environmental factors. Maintaining consistent color over time not only enhances the aesthetic appeal of a roof but also indicates the shingle's overall durability. Significant fading may signal material degradation, while consistent color retention reflects the effectiveness of the protective granules, especially in shielding the roof from UV radiation.

CONCLUSION

- Fresh Roof has demonstrated exceptional results in this area. After applying Fresh Roof, shingles regain 20% more of their original color compared to other products on the market. In addition, the treated shingles maintain their color for 50% longer, ensuring a more vibrant and longer-lasting appearance. This extended color retention not only improves the look of the roof but also suggests superior UV protection, contributing to the overall longevity and durability of the shingles.



**Regain 20% More
of Original Color**



**Maintain Their Color
for 50% Longer**